

KAIVALYA GANDHI

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EDUCATION

Bachelor of Software Engineering | UNIVERSITY OF WATERLOO 2013 – 2018 (EXPECTED)

- Software Engineering Entrance Scholarship (2013), Volunteer (TechCrunch Disrupt NY 2016, Mind the Product SF 2016)

WORK EXPERIENCE

Product Manager Intern | GROUPON SEATTLE, USA | JUN – AUG 2016

- Defined vision, metrics & spec after analysing data trends, launched MVP & projected annual lift of **\$5M** for *Landing Pages*
- Outlined methods to increase mobile traffic & ran A/B experiment to increase Chrome extension installs by **9% MoM**
- Conducted a usability study to influence 2017 product planning & outlined user feedback process adopted by entire team

Product Manager Intern | EVENTMOBI TORONTO, CANADA | AUG – DEC 2015

- Worked with teams across the company to create *Check In* app prototype demoed at IMEX (industry's largest conference)
- Proposed and implemented 2 features into *Live Display* product, featured in BizBash's '**Best of 2015**' (goo.gl/hCiqno)
- Defined 6-month roadmap, outlined user personas, performed competitive analysis & launched updates to web platform

Web Developer Intern | WYZELINK MISSISSAUGA, CANADA | JAN – APR 2015

- Improved routing algorithm accuracy from **91% to 98%**; implemented back-end for new product using the MEAN stack
- Defined patent-pending BLE beacon protocol for IoT platform alongside CTO as part of 5-member engineering team
- Designed process to extract product feedback while managing customer support for 30+ clients, saving manager **80+** hours

LEADERSHIP EXPERIENCE

Co-Chair | CANADIAN UNDERGRADUATE TECHNOLOGY CONFERENCE (cutc.ca) 2015 – 2016

- Increased attendance by **8x** from 2015 to revive 15-year old brand in 6 months (sold out in 5 days, reached **600+** attendees)
- Built team of 20 from across Ontario, raised **\$60,000+**, brought in 30+ industry leaders from Google, Microsoft, Kik etc.
- Launched 4 new initiatives to differentiate & build an experience delegates loved (~**94%** intend to return for 2017 event)

Advisor / Co-President | PRODUCT VISION CLUB (productvisionclub.com) 2015 – 2016

- Grew community to **800+** students, envisioned region's first product conference, nurtured partnerships with local PMs

PROJECTS

Impulsify | HACK THE NORTH (Indico API Prize winner, Most Innovative Product – CUSEC 2016) SEPT 2015

Chrome extension for Medium writers to get insights before publishing; use case featured on company homepage

Parcel Delivery System | WEC (Represented university at the Ontario Engineering Competition) SEPT 2014

Implemented dashboard to display routes, contributed to algorithm design to find shortest path

WhiteBoard | HACKWATERLOO (Best Design Award winner) MAR 2014

Marketplace to connect talent, find technology projects and form teams; developed UI, copy and pitch

Braillestorm | WORLD ROBOT OLYMPIAD (Represented UAE against 40+ countries) MAY – NOV 2011

Presented portable LEGO Braille printer after winning National round, having embraced failure for the previous 2 years

SUMMARY & SKILLS

Product geek passionate about people. Loves designing experiences with data-driven thinking. Excited about building & growing communities. Firm believer of the growth mindset. Interested in big problems & positively impacting humanity.

TECHNOLOGIES: Java, C++, HTML/CSS, SQL, Javascript, Node.js, MongoDB, Flask, UNIX, Cucumber, Protractor

TOOLS/PROCESSES: Git, JIRA, Tableau, Balsamiq, Invision, Photoshop, Google Analytics, SDLC